



Placemaking and Community Building

Placemaking and community-building strategies on Elm Street focus on transforming underutilized areas into active, inclusive public spaces. This can be achieved by introducing elements such as public art and seating areas that encourage gathering and social interaction. Supporting local identity helps strengthen community ties and foster a sense of ownership among residents.



Approaching Elm Street from Broad Street

Problems

- Limited aesthetic appeal
- Absence of distinctive neighborhood features

Solutions

- Add welcoming street sign
- Add a mural, creating a community space with benches and trees
- Add murals to the crosswalks at both ends of Elm Street

Benefits

- Reinforced community character
- Improved pedestrian access and connectivity
- Stronger sense of community



Placemaking and Community-Building Strategies



Curbside Spaces for Shade, Rest and Community



Macondaray Street Corner Mural